Royal Cosun

Simplified sourcing transforms procurement into a strategic enabler of agile change

Royal Cosun is a major international agri-food cooperative with 8,000 growers and production across six countries. Modern, simple Scanmarket by Unit4 (S2C) supports procurement as a strategic force in shaping Cosun's "Unlock 30"strategy for growth and transformation.

Industry

Agriculture

Location

Worldwide; Headquarters: The Netherlands

Size

More than 4,600 employees and 8,000 members distributed across 4 key segments and 5 business groups.

Product

Scanmarket by Unit4 (S2C)

The challenge

Procurement at Cosun was fragmented, hindering transparency and alignment. Centralizing sourcing with an S2C platform supports the corporate objectives to build a sustainable, future-proof supply chain and accelerating digitalization to enhance data accessibility and efficiency. The challenge is integrating diverse business areas, driving adoption, and achieving measurable progress toward long-term value.

How did Scanmarket by Unit4 help?

- Unifies procurement
- Provides insights into spending patterns
- Simplifies contract creation and management
- Enhances control and visibility of contract lifecycle
- Provides insights into spending to improve policies and master data
- Improves decision-making for greater procurement control

Spend Analytics	Procure-ment	Contract Manage-ment
S2C		
Cloud		

Achievements

Drives strategic value
Ensures Cosun's procurement function is a strategic force in shaping "Unlock 30" strategy.

Manages smarter spend
Provides complete insight into Cosun's purchasing patterns and expenditure trends.

Increases agility
Moves colleagues from manual, Outlook-based pricing arrangements to agile, collaborative, digitalized and centralized sourcing.

> **S2C provides unprecedented insight into our contract lifecycle, improving decision making. Ultimately, this gives the business more control over how it spends money.**

Zoë Nijland, Data and Tender Manager, Royal Cosun

Key benefits

Spend analysis

Trusted, tailored spend analysis maximizes savings

Contract management

Simplified contract creation and management

eSourcing events

Standardized the process and increased visibility and control

For more information on our Customer Stories, go to scanmarket.unit4.com

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